

CNH Industrial N.V. is a leading global capital goods company with a strong presence in both on and off-highway applications.

It provides farmers with industry-leading technologies to help them feed a growing world population, it assists in building and rebuilding cities and infrastructures, and it delivers sustainable transport solutions for goods and communities, all with future-proof powertrain solutions.

Its customers can also count on a comprehensive suite of financing solutions and a dedicated range of aftermarket services.

OUR PURPOSE

Powering Sustainable Transformation

OUR VALUES

Passion - Entrepreneurship - Team Spirit - Excellence



CHAIRPERSON

Suzanne Heywood



CHIEF EXECUTIVE OFFICER

Hubertus M. Mühlhäuser

OUR HISTORY



1842

CASE is founded in Racine, Wisconsin, USA, by Jerome Case



1895

New Holland is established in New Holland, Pennsylvania, USA



1899

Giovanni Agnelli founds with other entrepreneurs the Fabbrica Italiana Automobili Torino (FIAT)



1975

FIAT forms IVECO merging operations of several truck brands



1999

Case IH and New Holland merge to form CNH Global



2011

FIAT spins out its non-auto activities to form Fiat Industrial



2013

CNH Industrial N.V. is born, following the merger of Fiat Industrial and CNH Global

KEY FIGURES

12

BRANDS

64,625

EMPLOYEES

66

PLANTS

180

NATIONAL MARKETS

54

R&D CENTERS

\$29.7 BILLIONCONSOLIDATED
REVENUES

LISTING

Shares are listed on the New York and Milan stock exchanges (NYSE: CNHI / MI: CNHI)

RATING

Investment Grade from the three main Rating Agencies (Moody's, S&P, Fitch)

SOME KEY 2018 RECOGNITION AS A SOCIALLY RESPONSIBLE COMPANY



INDUSTRY LEADER

in the DOW JONES SUSTAINABILITY
WORLD and EUROPE INDEXES
for the 8th consecutive year



A LISTER

in the CDP WATER SECURITY PROGRAM
for its efforts in sustainable water management

SEGMENTS AND KEY FEATURES

AGRICULTURE

Second largest manufacturer of agricultural machinery



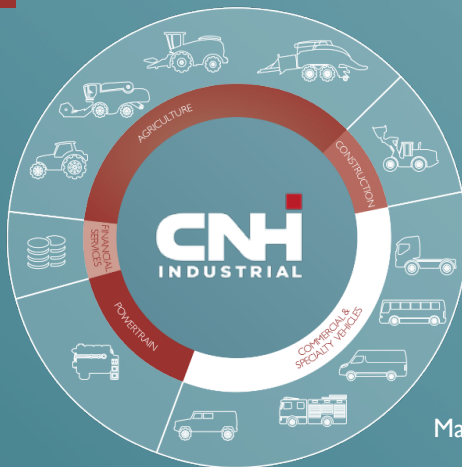
FINANCIAL SERVICES

Global financial services player supporting customers and dealers



POWERTRAIN

Global leader in regulated markets



CONSTRUCTION

A global player in construction equipment



COMMERCIAL & SPECIALTY VEHICLES

Market leader in alternative fueled vehicles



CONTACTS

CORPORATE COMMUNICATIONS

mediarelations@cnhind.com

INVESTOR RELATIONS

investor.relations@cnhind.com

SUSTAINABILITY

sustainability@cnhind.com

WEBSITE

www.cnhindustrial.com